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TASTE THE DIFFERENCE

Dear <<First Name>>,

Thank you for choosing Tavern Café Green CoffeeTea—the world's healthiest coffee™.

As you read this email, we are busy processing your order so we can get your brew to your home and into your coffee mug as quickly as possible.

Because, from the moment this warm, satisfying and invigorating brew hits your lips, you'll begin infusing your body with the targeted weight loss properties of unroasted coffee beans and the broad and diverse health benefits of the legendary Red Reishi mushroom—Asia's "mushroom of immortality."

Each carefully crafted batch is packed with the powerful nutrients and botanicals you need to help:

- Kick start your energy and metabolism, burning off stored fat
- Slow the absorption of fats from the food you eat
- Calm your appetite and promote healthy blood glucose levels
- Super charge and protect your immune system

NO other coffee in the world can do what Tayern Café Green CoffeeTea can do!

No other coffee on the planet can help you lose weight, balance your blood sugar and strengthen your immune system like Tavern Café Green CoffeeTea.

In just a few short days you'll begin to feel those extra pounds melt away, almost effortlessly, with each morning and afternoon cup. You'll be able start each and every day with a satisfying, invigorating brew without worrying about harmful stimulants...or afternoon energy crashes.

Thank you once again for choosing Tavern Café Green CoffeeTea. And thank you once again for doing something healthy and delicious for your mind and body.

Sincerely,

Tavern Café Customer Service

P.S. When you're ready to reorder, come back to this email to save 20% and get FREE SHIPPING! Choose a three-month supply when you reorder your Tavern Café Green CoffeeTea and take advantage of more than \$21 in total savings on the only brew that combines the targeted weight loss properties of unroasted coffee beans and the broad and diverse health benefits of the legendary Red Reishi mushroom. You can wait for your supply to arrive or call 800.480.3582 or click here to save 20% AND get FREE SHIPPING when you reorder now.

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TASTE THE DIFFERENCE

Dear <<First Name>>,

I hope you're enjoying your Tavern Café Green CoffeeTea—the world's healthiest coffee™.

Did you know that each and every sip delivers youth-enhancing antioxidants, metabolism boosters, fat burners, and immunity builders?

It's true! No other coffee in the world can do what Tavern Cafe Green CoffeeTea does.

Plus, it's so delicious, you won't need the added calories of cream and sugar—they can add an extra 69 to 207 calories, or more, per cup!2

That's why I'm writing to let you know that you can keep losing weight, balancing your blood sugar and strengthening your immune system for just \$.51 a day, when you choose a three-month supply today.

That's a full 20% off the regular one month price. We'll even pay the shipping for vou!

You'd pay more than quadruple that at Dunkin Donuts and eight times as much at Starbucks. But NO other coffee in the world can do what Tavern Café Green CoffeeTea does—not at any price.

With the holidays just around the corner, it's important to remember, 75% of the

weight we gain, all year, is during the holidays

So, why wait? Instead of packing on the pounds, you could feel those extra pounds melt away, almost effortlessly, with each morning and afternoon cup. You can start each and every day with a satisfying, invigorating brew without worrying about harmful stimulants...or afternoon energy crashes.

Do something healthy and delicious for your mind and body.

Call 800.480.3582 or <u>Visit this link to save 20% AND enjoy FREE SHIPPING when you claim your three-month supply of Tavern Café Green CoffeeTea today.</u>

Sincerely,

Tavern Café Customer Service

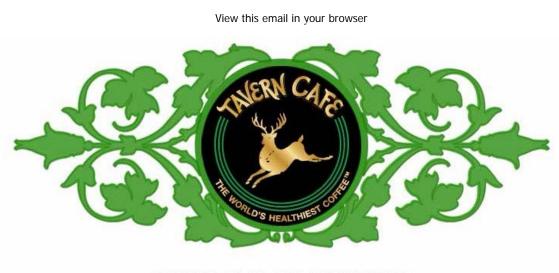
P.S. No ready for a three month supply? No problem. You can choose a one-month supply for just \$18.95 (a little more for K-cups). Or you can enroll in our FREE autoship program for an annual savings of more than \$82 off the regular one-month price! Month after month we'll ship a fresh order of Tavern Café Green CoffeeTea right to your doorstep, until you tell us to stop (there's minimum and no fee for cancelling)—you'll never have to reorder and you'll never run out. It couldn't be easier! Don't pass up this money-saving opportunity to enjoy the world's healthiest coffee for just pennies a day—order now.

[2] http://www.mayoclinic.org/healthy-lifestyle/weight-loss/expert-answers/calories/faq-20058100

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TASTE THE DIFFERENCE

Dear <<First Name>>,

Last chance to score The World's Healthiest Coffee™

Did you know that 75% of Americans' annual weight gain takes place around the holidays? It's true. And we both know that those pounds are hard to lose.

When we trademarked Tavern Café's Green CoffeeTea as the world's healthiest coffee, we weren't messing around.

Not only did we create a smooth, satisfying and invigorating brew. But each cup can help you shed those extra pounds with ease. Each delicious sip infuses your body with the unique properties and legendary benefits of unroasted green coffee beans and Asia's Red Reishi mushroom—it's the only brew clinically shown to help:

- Kick start your energy and metabolism, burning off stored fat
- Slow the absorption of fats from the food you eat
- Calm your appetite and promote healthy blood glucose levels
- Super charge and protect your immune system

No other coffee in the world can do what Tavern Cafe Green CoffeeTea does.

And if you order right now, we'll send a fresh 30-day supply, right to your door, for \$18.95...that's just \$0.63 a day (a little more for K-cups).

You can't get a decent cup'a Joe anywhere for less than a dollar. You'd pay more than double that at Dunkin Donuts and four times as much at Starbucks.

But, please don't wait. We can't offer a brew this powerful at this price for very long.

So why wait? For just pennies a day, why wouldn't you go for the only coffee that can help you drop pounds, balance your blood sugar and help you look and feel like a 20-something all over again?

Call 800.480.3582 or <u>Visit this link and learn how you can save up to 20% AND take</u> <u>advantage of FREE SHIPPING. Order now!</u>

Sincerely,

Tavern Café Customer Service

P.S. Do you want to save up to \$82 a year and never run out of coffee again? Enroll in our FREE monthly autoship program and save more than \$82 off the regular one-month price! Month after month we'll ship a fresh order of Tavern Café Green CoffeeTea right to your doorstep until you tell us to stop (there's minimum and no fee for cancelling)—you'll never have to reorder and you'll never run out. It couldn't be easier! Don't pass up this money-saving opportunity. Enjoy the world's healthiest coffee for just pennies a day—order now.

[3] http://www.moneycrashers.com/avoid-holiday-weight-gain-statistics/

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