

Dear << First Name>>,

Thank you for choosing the Snuz pillow...you're just days away from the best night's sleep of your life.

I know you're eager to learn what all the fuss is about so, as you read this email, we're busy processing your order so we can get your pillow out to you as quickly as possible.

Whether you're a back, side or belly sleeper, you're just days away from learning for yourself how the Snuz pillow's patented, ergonomic, two-chamber, hourglass design helps cradle your neck, supporting your head and aligning your spine.

That means...

- A more comfortable, restful night's sleep in any position
- Less pain and stiffness in your back, neck and shoulders
- · It may even help reduce or eliminate snoring and sleep apnea

And, unlike ordinary pillows that degrade, lose their shape and turn into a mushy mess—the Snuz pillow is guaranteed to maintain its shape for years to come.

You will LOVE the Snuz pillow's silky smoothness and luxurious feel, or your money back!

Thank you once again for taking advantage of this RISK-FREE opportunity to get a better THE BEST night's sleep...we'll have your order packed up, shipped and at your door within the next 12 business days.

Sincerely,

SNUZ Customer Service

P.S. Remember, you will LOVE the Snuz pillow or your money back. No other pillow is scientifically designed to offer perfect comfort and ideal spinal alignment for every sleep posture. And it's guaranteed to keep its shape for years to come. But if you're not absolutely delighted, simply give us a call at 800-480-2939 and we'll issue a prompt refund, no questions asked.

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Our mailing address is: 6625 Arroyo Springs St, Ste 100, Las Vegas NV 89113

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Dear << First Name>>,

By now you should have received your Snuz pillow, joining thousands of men and women who now enjoy unparalleled comfort and the best night's sleep of their lives.

Whether you're a back, side, or belly sleeper, The Snuz pillow's ergonomic design is scientifically crafted to cradle your head in luxurious comfort while ensuring ideal spinal alignment.

And I'm writing today because, for a very limited time, you can get another Snuz pillow for 50% off the retail price!

This is a perfect opportunity to introduce someone you love to the best night's sleep of their life.

No other pillow is guaranteed to keep its shape for years to come. And no other pillow can:

- Match the Snuz pillow's silky, smooth, luxurious-feeling...
- Reduce pain and stiffness in your back, neck and shoulders...
- · Keep you feeling cool and comfortable throughout the night...
- · Even help reduce or eliminate snoring and sleep apnea!

Starting with your very first night's sleep!

The Snuz pillow typically retails for \$79.99. But, as a current Snuz pillow sleeper, you have a limited-time opportunity to stock up on Snuz pillows for your spouse, your kids, your friends and family for 50% off!

But supplies are limited and this offer can't last forever. So don't wait. The holidays are just around the corner—what's better than giving someone you love the best night's sleep of their life?

And, as always, if they don't absolutely LOVE their Snuz pillow, we'll offer a full refund —no questions asked.

So don't wait, order today.

Sincerely,

SNUZ Customer Service

P.S. What's better than a perfect night's sleep? How about 50% off a perfect night's sleep? The Snuz pillow is perfectly shaped for the most comfortable and luxurious night's sleep—guaranteed to keep its shape for years to come. And for a very limited time you can stock up on Snuz pillows for 50% off! But this offer won't last long, so don't delay, click here and order now.

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Dear << First Name>>,

This is your last chance to stock up on Snuz pillows, for your spouse, your kids, your friends and your family, at 50% off the retail price.

As you know, no matter what position you choose sleep in, the Snuz pillow was made for YOU—guaranteed!

If you're a back sleeper, the Snuz pillow's unique, hourglass design perfectly fits, cradles and supports the curve of your neck and the back of your head...

If you're a side sleeper, the Snuz pillow provides ideal neck support and spinal alignment. And the gentle dip in the middle of the pillow prevents pressure on your ear created by the crown of regular pillows...

If you're a stomach sleeper, the cavity on the bottom creates the perfect channel for your arm, while still offering neck support, spinal alignment and reduced pressure on your ear...

...relieving pressure points, improving circulation, reducing stiffness, reducing—even eliminating—snoring and sleep apnea.

But time is running out to qualify for your 50% savings—don't miss this opportunity.

The Snuz is the only pillow guaranteed to keep its shape for years to come...to keep you cool and comfortable throughout the night...ensuring a restful and recharging night's sleep, every night.

Guaranteed or your money back!

So, give someone you love the gift of a perfect night's sleep. Stock up on Snuz pillows, save a full 50% off the retail price and ensure that everyone enjoys the best night's sleep.

Sincerely, SNUZ Customer Service

P.S. What's better than a perfect night's sleep? How about 50% off a perfect night's sleep? The Snuz pillow is perfectly shaped for the most comfortable and luxurious night's sleep—guaranteed to keep its shape for years to come. But this is your last chance to stock up on Snuz pillows for 50% off. So don't delay, click here and order now.

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