

**HSI Members only: First time offered in the U.S.!**

# The first *real* prostate health breakthrough in over a decade

**The gaping hole in comprehensive prostate and urinary health has been closed thanks to this cutting-edge breakthrough from Down Under**

Dear Friend,

The way you look at prostate health is about to change for the first time in almost two decades.

Until recently, just about every product, headline and news article on prostate health said the same thing: Saw palmetto is the prostate health panacea.

It's like the research just stopped with the discovery of saw palmetto.

And there's no debate: saw palmetto is a fantastic nutrient for keeping your prostate in check—comfortable and healthy.

But NorthStar Nutritionals research panelist, Tracey Seipel—our resident naturopath, herbalist and clinical nutritionist from Australia—saw a gaping hole in the saw palmetto story.

## **INSIDE:**

- **Promote good bladder tone and a strong “stream”**— with the high-potency extract you won't find anywhere else, **Page 2**
- **Studies show it works!** 85% of those tested improved, **Page 3**
- **Extra-potent fruit concentrate** delivers multiple benefits, **Page 4**

So she and her company, BioLogic Health Solutions, took it upon themselves to spend the next five years developing a way to close it.

## **Here's what's been missing from your prostate solution**

You already know the statistics: once we hit 50, there's a 50% chance of experiencing some kind of prostate issues. And at 80, that



percentage goes up to about 80-90%.

But, scary statistics aside, it's important to understand...

*A good night's sleep, a steamy sex life and even a full game of golf or a long trip in the car are all dependent upon beating those statistics, right?*

*Wrong. A healthy urinary system does not begin and end with your prostate.*

For thousands of men just like you, keeping your prostate in line is only part of the story.

## **If the prostate falls behind, the rest of the urinary “team” tries to pick up the slack**

For a tiny little gland like the prostate—it's got some big responsibilities.

But what so many people fail to consider is that, a man's urinary tract includes way more than just the prostate.

Your bladder, urethra and the rest of the urinary system also has a tough job to do—stretching as it fills with urine waiting to be voided and then working to pass urine through the urethra.

With all that use over time, the bladder muscles can get tired and worn out.

## **That's what makes this the first *real* breakthrough in urinary health in over a decade**

When Tracey told me that she found a safe, natural and effective way to address both prostate health and bladder health, I couldn't help but think.

*Why didn't I think of that?!*

As we men age, urinary flow can become an increasingly big concern. So taking care of both your prostate and your bladder couldn't be more critical.

## **Introducing ProstaLogic: the first and only comprehensive urinary health supplement for men**

Keeping the muscular walls of the bladder in good shape is essential. So when nature calls, you can keep things under control until you find the next bathroom.

Maintaining proper urinary health can mean the difference between making it to the next rest stop with ease, or avoiding long car trips altogether.

You also need strong bladder muscles to effectively empty once you get to that bathroom!

That's why **ProstaLogic** starts with Opteva, a proprietary, high-potency extract of the herb *Crateva nurvala*.

Also known as the three-leaf caper, *Crateva nurvala* is a tree grown in much of sub-Himalayan India. And extracts of the dried bark have been used for centuries in both Chinese and Ayurvedic medicine for its tonic effects and ability to promote good bladder tone.

This increase in muscle strength is essential to promoting a strong “stream,” which helps the bladder empty completely.

## **ProstaLogic puts you in control**

The herb *Equisitum arvense*, or horsetail, has an astringent effect on the bladder and is soothing.

Along with its toning effects, horsetail can help keep the bladder functioning normally so that you—not your bladder—are the one calling the shots.

## **The statistics speak for themselves: ProstaLogic works!**

To see just how effective these two ingredients are together, they were put to the test in a randomized, double-blind, placebo-controlled study.

Seventy-three men and women between the ages of 29 and 88 were divided into two groups. One group received the Opteva and horsetail combination, while the other group received a placebo, every day for two months.

After two months, a full 85 percent of the test subjects showed an improvement. And participants reported their quality of life had increased—they had less concerns about social activities, household chores, traveling more than 30 minutes from home and less concerns about their overall health.

In a smaller test, 33 men took ProstaLogic for three months. And again, the results were positive. Most of the men noticed results within the first few weeks, but still noted a steady improvement throughout the three months of the study.

In fact, of the 33 men who participated in the study, 29 asked if they could continue taking ProstaLogic after the study ended!

## **Plus, everything you need to keep your prostate healthy, too!**

The help of a strong, healthy, well-functioning prostate, in many cases, can mean a healthy bladder, too.

And that’s what makes ProstaLogic so unique!

No other supplement available today combines everything you need for a strong, healthy bladder and a healthy, comfortable, well-functioning prostate.

## **There’s a reason saw palmetto is the most popular prostate health supplement**

Because it works. Plain and simple.

*(continued on next page...)*

It helps promote healthy levels of testosterone—reducing levels of DHT and the enzyme 5-alpha reductase. DHT, along with 5-alpha reductase, are what many believe are the culprits behind the prostate issues that so many men encounter as they age.

More importantly, it helps promote a healthy sized prostate—keeping pressure off the bladder and urethra and allowing for healthy, free-flowing urination.

So you can be sure we included 320 mg of saw palmetto extract, with 85–90% fatty acids—the form and dosage most frequently shown to be effective in clinical studies.

## Plus, six prostate-supporting nutrients from one red fruit

Lycopene, another prostate-supporting nutrient, is the powerful antioxidant that makes tomatoes red. And it's also the ingredient found in tomato sauce that one Harvard study has linked to a decrease in the risk of prostate cancer.

Research is showing that lycopene in tomato is more bioactive than lycopene in isolation. ProstaLogic contains lycopene within a concentrated tomato extract. The tomato extract is a potent 350:1 concentrate, which not only contains lycopene but also the phytonutrients phytoene, phytofluene, betacarotene, phytosterols and natural tocopherols.

## The secret is in the unique ingredients

What makes ProstaLogic the first real prostate health breakthrough in decades? It's the only product you'll find that supports your prostate and bladder health with:

- **Zinc (zinc citrate)**—Your prostate needs 10 times more zinc than any other organ in your body. But if it's not the right kind, your body won't absorb it!
- **Selenium (selenomethionine)**—Helps reduce free radicals—which are suspected of triggering all kinds of nasty problems.
- **Three-leaf caper (Opteva)**—Supports bladder tone and urine flow, maintains healthy urination, and supports strong bladder control.
- **Horsetail (Equisetum arvense)**—Its toning and astringent properties help support healthy urination and overall bladder strength and control.
- **Saw Palmetto (Serenoa serrulata)**—With the necessary 85 % -95 % fatty acid content.
- **Tomato (Lycopersicon esculentum)**—Research is showing that lycopene in tomato is more bioactive than lycopene in isolation. The tomato extract in ProstaLogic includes the phytonutrients phytoene, phytofluene, betacarotene, phytosterols and natural tocopherols found in tomatoes in addition to the lycopene.



Get it all in ProstaLogic—the first real prostate health breakthrough in decades!  
**Call 1-800-537-9687 or mail in the Risk Free Trial Certificate today!**

ProstaLogic also delivers a healthy dose of zinc and selenium. Both of which are absolutely essential to prostate health.

## **ProstaLogic now available to HSI Members —for the first time in the United States!**

As soon as Tracey told me about ProstaLogic, I knew she was about to change the face of urinary health forever. The idea is fantastic and the study results and participants' feedback are outstanding.

All proof-positive that ProstaLogic is the most comprehensive formula for urinary health available today.

And thanks to the cooperation of BioLogic Health Solutions, NorthStar Nutritionals is proud to be the first to offer ProstaLogic in the United States.

In just a minute, I'll show you how you can be one of the first Health Sciences Institute Members to try it absolutely risk-free. But first I want you to understand that...

### **ProstaLogic is not for everyone**

You can go to any corner drug store, grocery store or vitamin shop and find shelves upon shelves of prostate supplements. Most of them are ineffective powders or have miniscule dosages all bogged down with binders, fillers and empty promises. And for some people, taking *something* is enough.

But ProstaLogic goes way beyond what you're going to find in any other prostate supplement—it's designed for people who are looking for serious levels of support.

Because no other prostate supplement can:

- **Strengthen the bladder so it can empty fully**
- **Support the bladder sphincter so that you're in control**
- **Promote a strong, uninterrupted urine stream**
- **And help promote a good, comfortable night's sleep...**

All while:

- **Reducing the hormones and enzymes that may harm your prostate**
- **Promoting a comfortable, healthy *sized* prostate**
- **And providing powerful antioxidant support**

And all it takes is two daily, easy-to-swallow softgels—the most potent and easy to digest delivery method of any other type of pill.

*(continued on next page...)*

## A special service for *HSI members*

NorthStar Nutritionals is delighted to provide this special report as a complimentary service to you. And we encourage health-conscious people like you to write and tell us about your own health concerns. As part of our ongoing commitment, we'll be listening to your requests and developing new formulas based on your feedback.

*The NorthStar Nutritionals*  
RESEARCH BOARD

**CHIEF ADVISOR Allan Spreen, MD.** Nationally acclaimed as America's "Nutrition Physician," Dr. Spreen is the noted author of *Nutritionally Incorrect—Why The Modern Diet is Dangerous and How to Defend Yourself*. He's also an important Member of the HSI Advisory Panel.

**Judith Eaton, MS., R.D., CD-N, LD/N.** Famed researcher of breakthrough nutraceutical foods and supplements, and Contributing Editor of the esteemed *Journal of the Nutraceutical Association (JANA)*. Widely honored for her dedication to improving the health of women and children through nutrition.

**Hyla Cass, MD.** Assistant Clinical Professor of Psychiatry at the UCLA School of Medicine, and noted spokesperson, consultant, and educator in complementary medicine and psychiatry. Dr. Cass is also a key Member of the HSI Advisory Panel.

**Andrew Halpner, PhD.** Dr. Halpner earned his Ph.D. in Nutrition from Tufts University School of Nutrition Science and Policy. He has extensively researched the value of antioxidants and their role in preventing and treating age-related illnesses.

**Arnold J. Susser, RP, PhD., NMD.** Renowned biochemist, nutritional consultant to the trainers of the San Francisco Giants, nutritional consultant emeritus to the New York Yankees, well-known author and lecturer.

**Tracey Seipel, BSc, B.Nt., Dip H.M., Dip Mst, MANPA.** A practicing Naturopath, Clinical Nutritionist and Herbalist, Dr. Seipel has been actively involved in enhancing public awareness of health concerns and their natural solutions. She makes regular appearances on radio and television both in Australia and internationally. Dr. Seipel is the Technical and Research Director of BioLogic Health Solutions.

## Try ProstaLogic Risk-Free!

Now it's up to you to see what ProstaLogic can do for you—delivering the confidence and assurance you need to live the way you want to live:

- Sleep soundly through the night
- Play all 18 holes of golf
- Take a long car ride with your wife
- Play in the park with your grandkids

Most people notice a difference within just a couple of weeks. But week after week, ProstaLogic will continue to support your prostate and strengthen your bladder—reaching the best results after a full two months of use.

That's why HSI Members get three full months to put ProstaLogic to the test, RISK-FREE!

I want to make sure you're getting all of the benefits that ProstaLogic can deliver. And I want you to have plenty of opportunity to reap those benefits.

But if, for any reason, you decide that ProstaLogic doesn't live up to your every expectation, simply return it for a full refund (less shipping).

## Make sure the years ahead are spent living life to the fullest

ProstaLogic is like health insurance for your urinary system—your prostate, bladder and everything in between.

So, why wait? Turn to page 8 right now, fill out the Risk Free Trial Certificate and mail it out today. Or for



even faster service, just call our customer service team, toll-free, at 1-800-537-9687. Don't wait, call now!

Yours in good health,



Allan Spreen, MD  
Chief Research Advisor  
NorthStar Nutritionals

P.S. ProstaLogic is the only supplement available today that has everything you need to keep your prostate healthy and your bladder strong and fully functioning. And by ordering today, you can be one of the first people in the United States to experience the powerful effects of ProstaLogic absolutely risk free. So don't delay, call 1-800-537-9687 and order today!

**New  
and  
Improved  
features!**

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Select the **SmartShip** option on your order form and you'll never have to worry about reordering again.

That's because when you select this FREE service, we'll automatically send you a fresh supply of supplements right when you need them. No more forms, no more phone calls, no more hassle!

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**YES!** I want the most comprehensive men's formula for urinary health available today! Please send me ProstaLogic to try for myself—RISK FREE. I understand I can return the unused portion within 90 days, for a full refund of the purchase price (less shipping & handling). No questions asked. [Each bottle contains 60 capsules. Recommended dosage is 1 capsule twice daily with meals. Results are expected within 2-4 weeks. Allow 2-3 months for best results.]

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- **Horsetail (Equisetum arvense)**—Its toning and astringent properties help support healthy urination and overall bladder strength and control.
- **Saw Palmetto (Serenoa serrulata)**—With the necessary 85 % -95 % fatty acid content.
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