

True joint health begins when you...

# STOP trying to “repair cartilage”

Renowned doctor tears the lid off the biggest  
joint health failure of the last 5 *decades*

Revealing the *true* path to  
staying mobile and independent!

Dear friend,

It's time to say goodbye to creaky morning stiffness.

Never again will you be embarrassed as you grind your way up a flight of stairs.

Stop wrestling with simple tasks—and the occasional frustrations that come with tired, aging joints.

Secure your freedom and independence!

**Don't be a victim of the biggest joint health failure  
of the last 5 decades**

Every natural-know-it-all joint health guru on the market promises to “heal, restore and rebuild cartilage”—and it's the biggest pseudo-science fraud going.

**But one doctor is defusing this lie**

And not only does he have the studies *proving* why today's most common “joint health wonders” fail...

He's using decades of clear, solid science and *centuries* of honest, joint-supporting success to offer the first REAL breakthrough in *decades*.

And in just a minute, you'll understand why...

**This discovery is about to become the NEW GOLD STANDARD in  
joint and bone health—revolutionizing the joint health industry**

Because it is the *only* joint health discovery powerful enough to:

- Support your flexibility
- Promote a healthy inflammatory response
- Target your joint pain
- Protect and comfort your joints
- Help support strong, healthy bones

**But, most importantly this powerful solution succeeds where YESTERDAY'S joint solutions FAIL.**

**And YOU can be among the first in the world  
to experience its power**

Handling those stairs with ease...

Tearing up the dance floor...

Playing catch with the grandkids...

Doing work around the house and garden with pleasure....

Enjoying the comfort, mobility and flexibility you need to enjoy life on *your* terms—taking advantage of the independence that comes with healthy, reliable bones and joints.

But first, let me explain...

**Why those “cartilage-building solutions”  
aren't worth a hill of beans**

Everyone's been convinced that repairing, rebuilding or restoring cartilage is the key to flexible, comfortable, healthy joints. But one doctor tore the lid off this joint health lie more than 10 years ago.

I'll bet my right knee you've heard that glucosamine and chondroitin offer a one-two solution to joint health. But all that really means is that it pays to advertise.

Glucosamine and chondroitin are still a \$9 million a year market... and if they worked as well as the so-called “science” says they do, you wouldn't be reading this letter.

I have the studies *proving* that, when it comes to fast reliable support, they're nearly worthless—taking as long as three years, if ever, to begin delivering any true long-term joint benefits.

In fact the \$12.5 million, Glucosamine/Chondroitin Arthritis Intervention Trial (GAIT), a huge, multi-center study, showed that glucosamine and chondroitin were no better than a placebo for mild to moderate joint concerns.

And a meta-analysis published in the *British Medical Journal*, in 2010, showed the “wonder

duo" offered no benefit for joint pain or for improving narrowing joint space.

### **But here's the GOOD NEWS:**

#### **One doctor has uncovered a *real solution* for joint and bone health**

Over the span of 35 years, Marc S. Micozzi M.D., Ph.D. has worn many medical hats.

He's an M.D., a medical anthropologist and an epidemiologist. He was the founding editor-in-chief of the first U.S. journal in Complementary and Alternative Medicine (CAM) and, in 1996, he was the first to publish a U.S. text book on the field, now going into its 5th edition.

He's worked closely with the late Surgeon General C. Everett Koop, chairing continuing education conferences on the theory and practice of CAM. He's been a Senior Investigator of cancer prevention at the National Cancer Institute where he published original research on diet, nutrition, and chronic disease.

He's penned more than 300 articles and authored and edited more than 30 books, including, *Complementary and Integrative Medicine in Pain Management*. A revolutionary work that covers many of the foundations behind this powerful, natural joint and bone health wonder.

But most importantly, he's accomplished one thing no other physician has ever achieved.

#### **He thrust the STAGGERING PROOF of complementary & alternative therapies in the face of mainstream medicine AND DEMANDED ATTENTION.**

In fact, some of the world's most recognized natural research wouldn't even exist—on breakthroughs like lycopene, lutein, brassica vegetables, and iron excess—without his courage to stand up for true science.

His medical career and unique mixture of experience within mainstream medicine and complementary and alternative medicine is all but unrivaled.

So when he came to me with his philosophy for truly supporting joints naturally—a formula that focuses on the TRUE underlying solution for comfort, mobility and independent living, I had no choice but to listen.

#### **All those old "standby" supplements may NEVER even reach your joint cartilage**

**But if you can secure a healthy inflammatory response while fortifying the underlying bone...**

#### **New cartilage WILL grow on its own!**

And every shred of *real* science proves it.

The key to maintaining flexibility...mobility...comfortable movement and healthy joints *doesn't* just start with the joints themselves. You MUST address optimal bone health.

It's irrefutable—there's no two ways about it.

**If your bones are healthy and inflammation is in check, your body has everything it needs to build cartilage—enhancing flexibility, mobility and independence.**

And Dr. Micozzi's *Core Joint and Bone FX* may be the ONLY natural solution that can:

- Fortify strong, healthy bones
- Promote a healthy inflammatory response
- Protect vital connective tissue
- Support your natural, joint-cushioning cartilage

**NO other natural joint solution we've ever seen addresses bone health with the clean, clear, solid science that you'll get in each daily serving of *Core Joint and Bone FX*.**

And never before has Dr. Micozzi offered a natural joint solution so focused on targeting inflammation, allowing your body to rebuild cartilage naturally—delivering the strength, mobility and comfortable flexibility you deserve.

Let me explain...

#### **Joint discomfort has met its match with three of Nature's oldest, most powerful healers!**

When it comes to natural bone and joint health, newer isn't always better.

In fact, one of Nature's most powerful natural solutions for healthy inflammation was first traded in Egypt nearly 5,000 years ago.

It was also one of three gifts delivered, more than 2,000 years ago, by the three wise men to the newborn Jesus.

You can believe that when three wise men walk a 1,000 miles across a desert, they know a thing or two about maintaining healthy bones and comfortable joints.

And today, Frankincense, known to botanical scientists as *Boswellia serrata*, is backed by...

#### **Centuries of REAL results and decades of expert medical experience and scientific knowledge**

In a 2003, double-blind, placebo-controlled study of 30 men and women with the creakiest of knees, boswellia was remarkable!

Not only did 333 mg boswellia taken 3 times per day promote a healthy inflammatory response, but after just eight weeks, every single study subject reported they could:

- Climb up and down stairs with ease
- Walk further and at a steady gait
- All with more comfort and increased mobility!

But almost more importantly...

**A Canadian study, published back in 1980, PROVED that once you keep inflammation in check, cartilage will heal itself!**

In fact, during the study, when joints were protected against additional wear and tear, researchers saw cartilage re-growth in as little as two weeks!

After a few more weeks, researchers discovered an astounding fact:

**“Cartilage can heal completely!”**

And if that isn't exciting enough, there's another study you should know about.

**As it turns out, staying mobile, flexible and on the go isn't *just* “convenient”...it can extend your life with powerful “anti-aging” effects!**

Looking back thousands of years, survival was all about speed and mobility—it was the difference between outrunning the bear or being eaten alive.

Of course, outrunning bears is rarely a threat in today's world, but scientists are learning that the quality of your gait...

**The manner, speed and stability of your walking posture is INCREDIBLY IMPORTANT for determining your overall lifespan.**

When you think about all of the factors that go into walking—balance, visual acuity, limb strength, joint comfort and flexibility, brain power, etc.—it makes perfect sense!

In fact, a 2011 study of more than 34,485 men and women over 65, showed that gait was as effective for determining longevity as age, gender, use of medical devices, chronic conditions, blood pressure, even smoking history and hospitalizations.

**For every single age group studied, the results were the same: the faster you can walk, the longer you may live!**

**So you can enjoy the double “anti-aging” effect—support those aging, aching joints and get the gait-enhancing, life-extending benefits besides!**

And the powerful 450 mg dose of boswellia in *Core Joint and Bone FX* goes to work from day one, supporting healthy inflammatory response, promoting flexibility and helping you stay connected to your active lifestyle.

But that's *still* not the end of the boswellia story. Because...

**Boswellia is a HUGE part of the reason *Core Joint and Bone FX* SUCCEEDS where yesterday's solutions FAIL**

Few people realize that our bones are in a constant state of demolition and re-construction.

In the simplest of terms, bones are the body's store of all-important calcium which is needed for health in all tissues, organs, and cells. As the body continually metabolizes calcium, bone cells are absorbed back into the body by *osteoclasts*... and then they're replaced with healthy new cells by *osteoblasts*.

When we're young, these two components work in perfect harmony, day in and day out, absorbing old bone cells and installing healthy new ones—ensuring strong healthy bones.

But as we age, and calcium metabolism can become imbalanced, the demolition crew can start working harder and faster than the construction crew can keep up.

**And I'm sure I don't need to explain why this imbalance can lead to real trouble!**

Plus, everyday wear and tear makes it even worse—further slowing your body's natural ability to rebuild bones to ensure their strength and stability. And when we exercise for our heart health and fitness it creates more wear and tear on our joints.

In fact, a 2005 study showed that adults with the highest levels of certain inflammation markers had up to 64% lower bone density.

**That's where boswellia really shines.**

Not only is boswellia a superstar when it comes to healthy inflammatory response, the boswellia serrata you get in each daily serving of *Core Joint and Bone FX* may actually slow or stop activity of the enzyme that leads to excessive osteoclast activity—keeping the “bone demolition crew” at bay.

***Break the cycle—feel your best!***

Targeting joint inflammation is crucial since inflammation is both a result of wear and tear...and a cause of more damage.

This vicious cycle can overcome our body's innate healing ability.

That's why breaking this cycle and focusing on inflammation is the key to strong, healthy bones, comfortable, flexible joints...mobility... independence... even longevity!” – Dr. Marc Micozzi

So don't wait. Break the cycle. Order your RISK-FREE supply of Core Bone and Joint FX today!

**Promoting strong, healthy, DEPENDABLE BONES**

## well into your 70s, 80s and beyond

No other natural joint health solution delivers the kind of targeted bone support you'll get from *Core Joint and Bone FX*—not one!

But, boswellia is only the first of Dr. Micozzi's three powerful joint supporting ingredients—part of his scientifically proven philosophy that supports your body's natural bone-building process, allowing your joints to repair themselves!

So read on and learn why...

### Thousands of years of success and *decades* of SCIENTIFIC PROOF hold the secret to proper inflammatory response

For as long as humans have existed, they've experienced joint concerns...and turned to plants as a solution. And for good reason.

First identified by western scientists in 1815, today we know that this powerful yellow spice can have a dramatic impact on healthy inflammatory response.

**When you have a healthy inflammatory response...and you have healthy underlying bone, your body will actually lay down healthy new cartilage on its own." – Dr. Marc Micozzi MD, PhD**

And the Ayurvedic medicine men of India have known all about this remarkable spice for literally thousands of years.

Then in 2012, something remarkable happened!

### **This safe, natural spice BEAT THE PANTS OFF our every expectation!**

The spice is called curcumin. It's a natural plant chemical obtained from the dry root and rhizome of turmeric (*Curcuma Longa*).

Turmeric's most active ingredient is curcumin—known to chemists as curmerin. It's typically ground into a potent yellow powder and is one of the three main ingredients in curry.

### **It's also one of the keystone ingredients in *Core Joint and Bone FX*... here's why...**

When study subjects, living with joint concerns, tested 500 mg of curcumin, **not only did curcumin surpass every expectation for comfort, mobility and flexibility...there wasn't a single reported side-effect or safety concern.**

That's why Dr. Micozzi insisted that we include curcumin in each daily serving of *Core Joint and Bone FX*.

- **That means, enhanced comfort, mobility and flexibility...**
- **It means, taking control of your active, independent lifestyle...**
- **And it means your body gets the support it needs to promote healthy cartilage and maintain strong bones!**

Each and every day, the NEW GOLD STANDARD of joint and bone health goes to work, targeting inflammation, promoting comfort and giving you the joint AND bone support you need to:

- **Strut down those stairs on a pair of confident knees...**
- **Bowl a few strikes, without wrist, elbow or shoulder worries...**
- **Kneel in the garden with a strong back and comfortable hips...**
- **Go for a stroll...get on the dance floor...heck, go for a jog!**

And because curcumin, like boswellia, helps promote a healthy inflammatory response...it plays a key role in balancing osteoclasts and osteoblasts...

### **Supporting COMFORTABLE JOINTS AND STRONG BONES No other natural joint health solution we've ever seen even pays attention to this crucial piece of the joint health puzzle**

Rounding out *Core Joint and Bone FX*'s trio of herbal superstars, Dr. Micozzi took another page from the ancient book of Ayurveda—an herb called *Withania somnifera* or ashwagandha.

**Not only does ashwagandha come with centuries of safe and effective use...**

**Not only does it help ensure healthy inflammatory response...**

**Not only can it help support comfort, flexibility and mobility...**

**And not only does in vitro research show it appears to help HALT the enzymes that stand in the way of healthy bones...**

But, since it's also an antioxidant, ashwagandha can combat free radical damage, slowing the effects of aging and may actually help PREVENT ADDITIONAL WEAR AND TEAR on your bones and joints.

Or keep reading and learn about...

### **A joint and bone health solution without calcium? YES!**

Calcium is an undeniably important factor for long-term bone health. But it's nearly impossible *not* a meaningful dose from a supplement

### **The most important vitamin for maintaining mobility that almost NO ONE is getting enough of**

Characterized by soft, brittle bones and teeth and even deformities, rickets is all but unheard of anymore—thanks to vitamin D.

But, just because our teeth aren't falling out doesn't mean we're getting enough of this critically important vitamin. In fact, scientists estimate that roughly 90% of all seniors are vitamin D deficient.

The sun is our No. 1 source of vitamin D3. But overzealous use of sunscreen and a general decline in outdoor activities, and avoidance of sun exposure, has made vitamin D3 deficiencies exceedingly common.

### **Thankfully enough, vitamin D is finally getting the attention it deserves... and not *just* because it helps ensure strong muscles and bones**

Most folks know that vitamin D plays a critical role in bone health—ensuring the calcium in your diet makes its way to your teeth and bones where it's needed most.

And as I've already mentioned, you **MUST** have strong bones in order to support healthy joints.

### **But the latest research shows that the importance of vitamin D goes deeper still**

A recent study confirmed that adults with the highest levels of vitamin D were most likely to maintain their mobility and independence.

**In other words, getting an ample supply of this simple vitamin is critical to maintaining your mobility and independence.**

And, as I mentioned earlier, just being able to get up and walk around, with strength and stability, is a key factor for **EXTENDING YOUR LIFESPAN!**

So naturally, each daily serving of *Core Joint and Bone FX* delivers plenty of vitamin D3.

With added magnesium and boron—two basic, elemental nutrients that are not only **ABSOLUTELY REQUIRED** components of the bone health equation, **they're completely overlooked in almost every other joint and bone solution I've seen.**

And, when combined with nature's most powerful joint protectors, this **NEW GOLD STANDARD** offers a tremendous foundation for **STRONG BONES, FLEXIBLE JOINTS** and the safety and reliability you need to **STAY ACTIVE AND INDEPENDENT.**

### ***Core Joint and Bone FX* delivers scientifically studied ingredients for comprehensive joint and bone health**

In order to call this formula the **NEW GOLD STANDARD**, Dr. Micozzi was sure to address every detail—he included **EVERY** aspect of comprehensive joint and bone health.

That means, beyond joints and bones, *Core Joint and Bone FX* delivers the targeted nutrients your body needs for strong connective tissue.

### **Your tendons and ligaments are like the screws and bolts that hold everything together**

And *Core Joint and Bone FX* fortifies your body with the building blocks it needs to maintain healthy collagen—the main ingredient of healthy cartilage—while supporting your connective tissues, ensuring flexible, *reliable*, free-moving joints.

Vitamin C is not only a crucial ingredient in this process, but when combined with vitamin E, their powerful antioxidant properties help slow the effects of aging.

### **Starting today, you'll be enjoying the **THE ACTIVE, VIBRANT LIFE YOU DESERVE****

Giving your body the tools it needs for natural joint and bone health is the secret to a lifetime of health, vibrancy, comfort and mobility.

Instead of painting over joint concerns and the everyday aches and pains that come with them, only to have to do it all again tomorrow, *Core Joint and Bone FX* means supporting your body's natural ability to build cartilage while protecting joints and bones.

So even if you've overworked your joints...

get a meaningful dose from a supplement.

In fact, a study of nearly 5,000 volunteers showed only a 16% reduction in fracture risk after supplementing with 1,000 mg of calcium every day for three years!

A 2010 meta-analysis of 15 studies also showed an increased risk of cardiac events in people taking calcium supplements.

Calcium does far more meaningful work when absorbed through dietary sources like, healthy meat, fish, dairy, turnips, kale and broccoli.

And the powerful natural joint and bone supporters in each daily serving of *Core Joint and Bone FX* helps ensure your body has the support it needs to make the best use of your dietary calcium!

### **Core Joint and Bone FX gets my mother's seal of approval!**

"I first developed this formula about a year ago and my own mother was the first to put it to the test.

So does it work? Yes!

It works so well that not only does she still take it every day, but my daughter and I take it as well.

And my mother has been able to stay active and enjoy life.

But you don't have to take our word for it. You can

**It means getting out of bed with ease...**

But you don't have to take our word for it. You can try it for yourself, absolutely risk-free!" -- Marc Micozzi, MD, PhD

**Walking down the stairs with confidence...**

**Tackling your daily tasks without even a moment's thought about discomfort**

And you can order with confidence because...

**You can try *Core Joint and Bone FX* for as long as you like—IT WORKS OR IT'S FREE!**

That's how confident I am that *Core Joint and Bone FX* has the power you need to transform your joints, support your bones and help ensure a lifetime of comfort and independence.

Heck, not only does Dr. Micozzi take it, so do his mother and his daughter! And it has kept his mother active and enjoying life.

But you don't have to take my word for it, or theirs.

That's why I don't put a time limit on our guarantee—I believe that guarantees with deadlines are my competitors' way of trying to dupe people out of their money.

**A product either works or it doesn't and you should never lose money on a product that falls short**

Of course, joint concerns don't arise overnight, so you can't expect them to disappear overnight.

But don't be surprised if in a few days...maybe a week...you may get out of bed a little easier...manage the stairs with a little more confidence...open cabinets, fix your meals, accomplish all of your daily tasks with more ease and confidence.

And as the days and weeks pass, you'll notice that you barely give a thought to the activities that once were a chore.

Before you know it, you could be...

**Tearing up the dance floor with style *and* grace...**

**Spending an afternoon in the garden without a single ache or twinge...**

**Playing catch with the grandkids without soreness...**

Enjoying the comfort, mobility and flexibility you need to enjoy life on *your* terms—taking advantage of the independence that comes with healthy, reliable bones and joints.

And if I'm wrong. If you're not 100% delighted at ANY time or for ANY reason, you don't risk a thing. I'll issue a prompt and courteous refund of your entire purchase price (minus shipping) no questions asked.

Sincerely,

Katherine Wheeler, VP  
Smart Science Nutritionals

P.S. *Core Joint and Bone FX* is clinically designed to succeed where EVERY other joint health supplement fails. By promoting a healthy inflammatory response and supporting the underlying bone, *Core Joint and Bone FX* goes to work fast—delivering comfort, flexibility, mobility and the independence you deserve. AND IF IT DOESN'T WORK, IT'S FREE. You can put *Core Joint and Bone FX* to the test for as long as you like. If you aren't 100% satisfied at *any* time or for *any* reason...we'll issue a full refund (minus shipping) no questions asked. So why wait? Order Now!

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This product is not intended to diagnose, treat, cure or prevent any disease.