# Will you be a victim of this 21st century "brain-eating" syndrome that no one saw coming?

Mental decline now affects Americans in the prime of life! Nine out of 10 adults are at risk—but you don't have to be one of them.

Mental decline used to be an "old person's disease". But terrifying research shows that roughly 9 out of 10 of American adults may be at risk of a syndrome that's skyrocketing cases of cognitive decline, dementia and Alzheimer's.

And, as this widespread syndrome grows rampant, we're seeing early signs of a terrifying form of dementia in adults as young as 45.1

They're calling it cerebral auto-cannibalism.2

In other words, the brain quite literally devours itself!

And if that sounds scary, that's because it is. And there's a good chance it's eating away at the future of your independence as you read this letter.

Cerebral auto-cannibalism is what happens when your brain isn't getting enough of **one** essential brain-fueling nutrient. So, rather than starve, your brain pulls the nutrient out of your nerve cell membranes.



It's the stuff of nightmares and horror movies—your brain literally eats itself.

Over time, you're left with brittle, damaged cell membranes and ultimately dysfunction.<sup>3</sup>

It starts slow—you might begin to feel more absentminded. Forgetting appointments, forgetting names, walking into a room and forgetting why you're there.

Over time, you might find yourself getting lost on routes you've driven *hundreds* of times.

Memories start to fade.

Learning becomes more challenging.

Things that were once familiar can become foreign and confusing.

#### But it doesn't have to happen to you.

You've probably never even heard of this essential *neural fuel*. It's never made mainstream news because most doctors have no idea how important it is.

But, you'll rarely see anything about this in the natural health community either.

In fact, this nutrient wasn't officially recognized as "essential", by the Institute of Medicine, until 1998.<sup>4</sup>

But the brain-eating syndrome is real, and it's growing in speed and prevalence as research confirms...

We're on the brink of a cerebral autocannibalism epidemic—and your very independence is at risk If a full 90% of adults are deficient, that means, even the healthiest diet does a bad job of feeding your brain this *neural* fuel.

A lot of folks have moved to a vegetarian diet in the last few years, in hopes of improving their health. And in a lot of ways it's working.

Vegetarians tend to have lower cholesterol, lower blood pressure, less risk of heart disease and a slimmer waistline. They even tend to have a lower risk of diabetes.<sup>6</sup>

But research shows, if you're eating a vegetarian diet, you're not getting anywhere near enough *neural food*.

It has nothing to do with protein or B12—peas, beans and tofu won't protect you.

So, while most of your body appears to be in tip-top shape, you're quietly starving your brain and skyrocketing your risk of cognitive decline, dementia and Alzheimer's.

But here's the thing...

### The meat-eaters are starving their brains too

A 1993 study, published in the peer-reviewed journal *Neuroepidemiology*, showed that meat-eaters are more than twice as likely as vegetarians to develop dementia.<sup>7</sup>

And I'm not talking about McDonald's or Burger King—even if you're eating lean steaks, wild-caught salmon or free-range, organically-raised chicken, your brain *still* doesn't get nearly enough *neural fuel*.

It turns out...

## There is very little neural fuel in today's most common meats, fruits and vegetables

So, I started researching today's best multivitamins.

I looked at the cheap one-a-days, the golds, the silvers, the A-to-zincs—none of them contain this vital *neural fuel*.

Then I read the ingredients on the top three multivitamins, independently-rated, for overall quality.

Only one of them had *any* neural fuel at all...but only 15% of what you'd need, every day, to ensure you're not a victim of this horrific brain-eating syndrome.<sup>8 9 10</sup>

Even the most expensive multi I could find—I can't tell you the name of it here, but it'd run you \$399 a month, and it has 59 vitamins, minerals, nutrients and "proprietary blends"... including this essential nutrient...

...but only 18% of what your brain needs on a daily basis. 11

I was staggered!

You can't count on a healthy, balanced diet. And you can't count on the highest-quality, most expensive multivitamins.

But, the hard truth is, unless you start feeding your brain the one nutrient it craves the most, you're putting your mind, memory, mental acuity—your very independence—in serious danger.

#### ...what can you do, starting right now?

I'll explain that shortly. But first I'd like to introduce myself.

My name is Lee Euler, president of Green Valley Natural

Solutions, and publisher of the brain health newsletter *Brain Health Breakthroughs*. I've spent the last 20 years uncovering both ancient remedies and modern, cutting-edge natural breakthroughs to help my readers overcome today's most devastating health challenges.

If you've ever watched someone you love slowly slip away into the grips of mental decline, then you know how devastating it can be—the confusion, the fear and the sadness is something I'll never forget.

I know from first-hand experience. I was forced to watch my mother, once a sharp, vibrant, ruler-of-the-roost, mentally disintegrate over the course of just a year or so.

You can bet that after losing my mother to dementia I focused every shred of my energy on researching and understanding mental decline...why it happens, how we can halt, and even reverse, it.

## What I discovered could change your life, or the life of someone you love

It turns out, dementia is already an epidemic in our country. Nearly one third of adults over the age of 80 are literally losing their minds. 12

But now the well-respected *British Medical Journal* reports that cognitive decline is becoming more and more common among adults aged 45 - 49.<sup>13</sup>

So when I started noticing lapses in my *own* memory in my 40s, my heart skipped a beat. 40?!

I lost my mother when she was in her 70s. I knew 40 was far too young to start heading down the same road.

## I knew there had to be something more going on. And I was right.

Your brain needs a chemical called acetylcholine to work. And it scoops up boatloads of a vitamin-like *neural food* called choline, to make it.<sup>14</sup>

Acetylcholine lives in the synapses between your nerve cells.

It's what makes the brain magic happen—thought, memory, verbal and logical reasoning, your ability to concentrate and to sleep.<sup>15</sup>

All of the things that Alzheimer's and dementia slowly takes away.

So it wasn't surprising to learn that:

- Our brains make less acetylcholine as we age<sup>16</sup>
- People with Alzheimer's disease have abnormally low acetylcholine<sup>17</sup>
- Alzheimer's patients also have low levels of the enzyme the brain uses to turn choline into acetylcholine<sup>18</sup>

That means, correcting this deficiency—giving your brain the choline it needs to function *optimally*—can help halt cerebral auto-cannibalism.

### Maybe prevent and even reverse dementia and Alzheimer's?

The answer is, quite possibly, yes.

Because I also learned that, between 30% and 50% of people thought to have Alzheimer's, don't actually have it.

They have another problem attacking their brain function. <sup>19</sup> And I'd bet my last dollar it's actually *cerebral auto-cannibalism* at work.

# Choline is the neural food your brain is starving for... and it will do anything it can to get what it needs

That includes *eating itself*—pulling vital choline stores from its very own cell membranes.

Wreaking memory-stealing havoc on your mind, focus, concentration and, ultimately, your independence.

A choline deficiency *may* be one of the major things that robbed my mother of her sharp-shooting, straight-talking intellect. But I'm certain it's what was poking holes in my memory when I was an otherwise healthy man in my 40s.

Because once I learned what was going on, I understood how to fix the problem.

A shockingly simple solution that no one is talking about.

# How is it possible, in a modern America, that 90% of us are dangerously deficient in such an essential nutrient?

Simple.

Over the last several decades, our diets have completely changed. So many of us eat fast-foods, pre-packaged, pre-made, processed, nutrient-stripped foods.

It's almost impossible to avoid. The grocery store shelves are absolutely <u>packed</u> with them!

We get one aisle of fruits and veggies, one aisle for meats, and another for eggs and dairy. But we've already seen how little choline there is, even in these healthy, unprocessed foods.

But the rest of those aisles are lined with processed, nutritionless foods in bags, cans and boxes.

Plus, our fear of cholesterol has fueled a brain-starving epidemic that's sending our collective Alzheimer's, dementia and cognitive impairment rates through the roof!

Because the foods that DO offer ample supplies of choline are the high-cholesterol foods that mainstream America has been fooled into avoiding—I'm talking about things like egg yolks and beef liver.

(And the most recent studies *prove* that the cholesterol in your food is *not* dangerous for your heart)

Even if you lined your plate with nothing but egg yolks and liver (yuck!), women need at least 425 mg of choline a day. Men need 500 mg.

That means you'd need to eat 3 to 5 egg yolks, every single day, just to get the minimum choline your brain needs to function at its best.<sup>20 21</sup>

I'm a fan of eggs...but 3 to 5 a day is a lot for anyone.

However, there *is* a solution...

End your cerebral hunger strike—fuel your brain and restore your memory, focus and recall FAST

The more I explored this relationship between choline and *cerebral auto-cannibalism*, the more it became clear that it's nearly impossible to get enough choline from food alone.

But when I started researching the body of scientific journal articles on supplementing with choline, I never expected to see such staggering results.

In study after study, people's memory returned, their recall became sharper, their independence restored.

As early as 1978, a study showed that a group of senile women saw dramatic improvements in memory, cooperation and "relationship with the environment" when they were treated with choline.<sup>22</sup>

#### In other words, they started to feel more like their "old selves" again.

Remembering faces, remembering names and dates. Their relationships moved away from the challenges and confusion that come with cerebral auto-cannibalism, and back to the solid, grounded interactions they used to enjoy.

And, perhaps most importantly...they were able to re-establish independence.

But the evidence gets better.

In another study of seniors with memory problems, choline helped reduce all memory-related symptoms in more than 83% of study subjects.

And in yet another study, looking at 1,614 patients, choline improved short-term memory by a whopping 45.5% after just two months.

In a four-week placebo-controlled study, seniors with memory

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problems saw...

- 27% better word recall
- 17% better immediate object recall
- 34% better delayed object recall

But perhaps the most exciting finding of all came from a threeweek study where ten seniors took just 250 mg of choline a day.

After three weeks, these seniors saw...<sup>24</sup>

- Their ability to repeat a string of digits improve 44%
- Their logic history scores improve 76%
- Their memory deficit improve by a whopping 157%!!

The improvements in memory deficit actually came after just two weeks. And while all ten seniors reported "gratifying improvements in memory"...

# Four people left the study after just two weeks. It turns out, they had no more memory complaints!<sup>25</sup>

The more I read about choline, the more relieved I felt. And through the dozens and dozens of clinical trials, not a single reported side-effect.

Choline is just as safe as it is powerful.

A lightbulb clicked on and the solution was crystal clear—choline for memory problems is a no-brainer (pun intended)

I read through pages and pages of research—it was clear I needed to give choline a try. And, from the very first week, my life was changed forever.

Within days the brain fog lifted.

I felt sharper, calmer, more focused—more confident.

That was 12 years ago—I haven't had a single worry about my mind or memory since.

And now it's time to feed *your* brain, halt *your* brain's cannibalistic feeding frenzy and ensure a lifetime of confident, independent living *regardless of your age or mental health*.

# But, be warned. There are hundreds of choline supplements on the market today — most of them are junk

There are so many shady supplement manufacturers out there, it's hard to know who you can trust for a high-quality supplement that does what it's supposed to.

Maybe you recall a few years ago when the New York Attorney General tested supplements from four of the top-selling national retailers.

Four out of five of the products tested didn't contain any of the ingredients listed on their labels!<sup>26</sup>

I couldn't imagine spending my money on such snake oil.

But I did some extensive research and found a patented, standardized, proprietary form of CDP choline backed by its *own* set of clinical research studies and shown to help...<sup>27</sup>

Produce the acetylcholine you need to regulate memory

and overall cognitive function

- Create and protect healthy cell membranes where you brain may have been "stealing" choline
- Improve the communication between nerve cells ensuring messages are sent and received throughout your brain
- Care for healthy brain cells and protect neurons from free radical damage

In short, this trademarked, high-potency choline can feed your brain, restore healthy cognitive function and ensure an independent lifestyle.

A true godsend for anyone struggling with memory problems.

## We call this ultra-pure form of choline, Brain Vitality Plus —and it can give you a new lease on a vibrant life

Brain Vitality Plus is the real deal.

It's called CDP choline and it's the single-most bioactive form of choline Nature has to offer.

Nothing but 100% pure choline in a form that your body can absorb and use quickly.

We've added no stimulants, no fillers, it's been



independently tested for purity, potency and is guaranteed to be free of toxins or heavy metals. Nine out of ten Americans are deficient in choline. The National Academy of Sciences calls it "an essential nutrient for public health".

Ask now for Brain Vitality Plus to make sure you're getting the choline you need!

The statements on this web page have not been evaluated by the Food and Drug Administration. This product is not intended to treat, diagnose, cure or prevent any disease.

It's gluten free, soy free, non-GMO, it ships directly from our FDA-inspected manufacturing facility, right to your doorstep.

Each daily dose delivers a full 250 mg of pure choline—the same dosage shown to improve memory in seniors by as much as 157%!<sup>28</sup>

### And it goes to work from day one, feeding your brain the nutrient it craves most

Studies have shown that choline can work its magic in as little as two weeks. For some people, even sooner.

But even if you don't notice a difference right away, just know that Brain Vitality Plus is flooding your brain with *neural fuel*, producing the vital brain chemicals that control thought, learning,

memory, focus and concentration.

As the days and weeks pass, you'll feel clear-headed and focused.

Whether you're at a business meeting or a social event, you'll feel sharp and confident...

Whether you're shopping for ingredients for your favorite dinner, playing cards or Scrabble, your powers of focus and recall will amaze you...

And with this renewed sense of confidence comes a vibrant energy—a spring in your step and a positive outlook that you might not have felt in years (or decades).

## And for a very limited time, you can feel the difference for yourself absolutely RISK-FREE

Brain Vitality Plus isn't for just anyone.

This isn't for Vegas gamblers trying to sharpen their cardcounting skills. This is for people like you—people genuinely concerned about the future of their mental health and independence.

This is for people who know what it looks like when someone they love slowly melts away from the inside—losing touch with their happiest memories and dearest connections.

This is an honest-to-goodness solution, ensuring that your mind, memory and ability to live a vibrant life remain intact for years, even *decades* to come.

And, unfortunately, a solution like this does not come cheap.

But I recall how I felt when the New York attorney general

reported his findings about all of those supplements.

How all of those people spent their hard-earned money on fraudulent products that didn't deliver on their promises.

So to prove that I'm a man of my word and that Brain Vitality Plus is the real deal...

I'm going to send you a two month risk-free trial for 30 days. No strings attached.

All I ask you to pay today is the shipping and handling—a modest \$9.95.

The statements on this page have not been evaluated by the FDA.

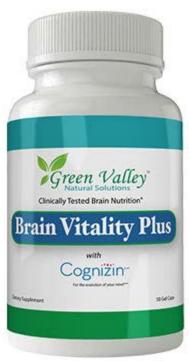
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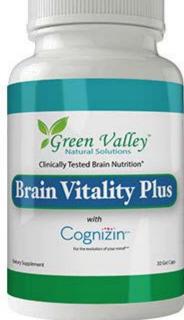
#### Click Here to Try BRAIN VITALITY PLUS Without Risking One Cent!

Right now, from this page only you can try **Brain Vitality Plus™** for 30 days risk-free. Just pay \$9.95 to cover the cost of shipping and handling, and I'll rush you a full *60-day supply*.











That's two bottles of **Brain Vitality Plus** – a \$59.90 value – with only \$9.95 due today. If you're not completely *thrilled* with your results by day 30, just call or email us, then send back the unused portion – and we will never charge your card another cent. Your card will *only* be charged if you decide to keep your two bottles in 30 days.

This is a 100% ironclad guarantee, so **you can't possibly lose**.

#### Click here to try Brain Vitality Plus!

You have a full 30 days to feel the difference for yourself, as Brain Vitality Plus bathes your brain in vital neurotransmitters—lifting the fog, clearing the haze and ensuring the kind of mental acuity you may have thought was gone forever.

If you're blown away by the clarity of mind and sense of focus you're feeling, do nothing. After 30 days, your credit card will be

charged the discounted price of just \$29.95 per bottle.

But if you aren't 100% convinced that Brain Vitality Plus is helping to...

- Sharpen your memory and recall
- Fine-tune your focus and concentration
- Reduce "senior moments" and "brain hiccups"
- Protect every neuron in your brain from the ravages of cerebral auto-cannibalism

Simply give me a call within 30 days of your order and you'll never be charged another penny.

It's that simple.

I take all of the risk and you get all of the reward—that's how sure I am that Brain Vitality Plus can truly change your life.

But this offer can't last forever. Brain Vitality Plus is manufactured in small batches to ensure purity, potency and consistency.

So far, demand has far exceeded our expectations. And once this supply runs out, it can take up to two months before I'll have a fresh supply on hand.

It could be days, it could be hours, but once current inventory runs dry, I'll have to close this offer and I'm not sure when I'll be able to offer it again.

So, if you're serious about brain health, if you're serious about securing your independence for years to come, please don't wait.

Click the button below and I'll rush your risk-free trial of Brain Vitality Plus right to your doorstep.

Yours for better health,



Lee Euler President, Green Valley Natural Solutions

P.S. Brain Vitality Plus retails for \$49.92 a bottle. A small price to pay for a lifetime of mental acuity, razor sharp focus, confidence and independence. But for a very limited time, you can secure a two-bottletrial supply *RISK-FREE for 30 days*. All I ask is that you take care of the shipping and handling, a modest \$9.95. If you're happy with your order, do nothing and in 30 days I'll charge you the *extremely* discounted price of \$29.95 per bottle—that's a 40% savings! But if you're not happy, just let me know and your card won't be charged another cent. You have nothing to lose. So order your risk-free supply today.

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